

ASCS Feed Grain Program Is Good For Farmers - Ellis

A farmer's best assurance of getting good returns from his feed grain crops is to take part in the 1967 feed grain program, Roy L. Ellis, Chairman, Agricultural Stabilization and Conservation County Committee, said recently.

Program provisions for next year encourage the planting of a larger acreage of feed grains. Corn and grain sorghum are again included in the 1967 program, but barley is not. So a program participant

will be able to produce more of the feed grains in 1967 and at the same time his crop income will be protected by the price-support loans and payments available only to participants.

A widespread participation in the program, too, will mean feed grain supplies which are in balance with demand, thus serving to stabilize both market supplies and prices and to avoid building up a surplus.

Farmers will be able to qualify for price-support loans and payments on their 1967 corn and grain sorghum crops by signing up to take part in the 1967 feed grain program and the price-support provisions.

Growers on small farms

(with feed grain bases of 25 acres or less) will be eligible also for diversion payments equivalent to 20 percent of the total county support (loan plus price-support payment) for the first 20 percent of the base acreage diverted and 50 percent of the support on any additional acres diverted, up to the total base.

For corn, the 1967 loan rate will be \$1.05 per bushel, national average, and the price-support payment rate 30 cents a bushel on the projected yield of the acres planted up to 50 percent of the base acreage. For grain sorghum, the loan rate will be \$1.01 per hundredweight, national average, and the price-support payment 53 cents, figured the same as for corn.

Signup under the 1967 feed grain program will take place early next year.



Please observe the following visiting hours: 2:15 to 4:15 p.m. on the mornings; 7:15 to 9:15 p.m. on the evenings.

Persons admitted to the Elba General Hospital during the period of December 19 thru December 19 were the following:

Alma Helms, John W. Mullins, John B. Hudgens, James M. Smith, Walter Daugherty, Luevenia Johnson, Amos Helms, Betty Strickland, Gerald Bowden, Molly Loflin, Harold Tucker, Donnie Smith, Terri Dean Wheeler, Bonnie Sue Turberville, Addie C. Paul, Debbie Lee, F. W. Parrish, Robert Bowden, Rosa M. Edwards, Grover C. Rushing, Leon F. Napper, Carla J. Tice, Alma Helms, Annie Doris Coleman, Carl E. Wheeler, Joe F. Hornsby.

Persons discharged during the same period of time were the following:

Alma Helms, John W. Mullins, John B. Hudgens, Walter Daugherty, Luevenia Johnson, Amos Helms (expired), Betty Strickland, Gerald Bowden, Donnie Smith, Bonnie S. Turberville, Addie C. Paul (expired), Debbie Lee, Rosa M. Edwards, Grover C. Rushing, Dixie Morris, Betty Strickland, Columbus Russell, Coston Barlow, Ernest Owen, Kate Garrett, Myrtice Layton, Fannie Barrentine, Ruth Parrish, Addie M. Price, Dewey Sims, Linda Floyd, Mamie Adams, Nettie Polson, Leon Napper.

County Homemakers Hold Annual Meeting

The annual meeting of the Coffee County Extension Homemakers' Council was held recently at the Enterprise State Junior College. Mrs. Albert Dyess, President; Mrs. J. I. Wakefield, Secretary; and Mrs. Orrell Parker, Parliamentarian.

The program speaker was Mr. Frank Bynum, Gibson's Hospital Administrator. His presentation emphasized the points on how to turn hospital insurance policies.

The Goodwill Extension Homemakers' Club was recognized by receiving a devotional book for having the largest number attending the annual meeting.

After the meeting was adjourned, the group enjoyed the tour of the Enterprise State Junior College.

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SOCIETY

Telephone 897-2823; Night, 897-6067



Miss Lillie Harper

Roberts - Ellenburg Wedding Solemnized At Westside

The marriage of Miss Loretta Ellenburg to Mr. Joe Roberts was solemnized Saturday, December 17, at three o'clock in the afternoon. The double ring ceremony was performed by the Reverend Wesley Bozeman in the Westside Baptist Church of Elba, Alabama.

The bride is the daughter of Mr. and Mrs. Douglas Ellenburg, of Elba, and the groom is the son of Mrs. Arthur Roberts and the late Mr. Roberts, also of Elba.

Nuptial music was presented by Miss Pam Vaughan, Mr. Roger Breland, of Opp, was vocalist. He sang "Because" and "Whither Thou Goest" and "The Wedding Prayer".

On the rostrum were two fifteen branch brass candelabra. A fern ball with gracefully flowing long-stemmed red carnations formed the center of the rostrum. Flanking each side of the altar was a fern ball, identical to the one on the rostrum.

A white prayer bench on which the bride and groom knelt during prayer was placed at the altar. The traditional white aisle cloth was also used.

Given in marriage by her father, the bride wore a three-tiered gown of silk organza and re-embroidered alienon lace, fashioned with a scalloped neckline outlined with seed pearls. The bodice came to a point in the front and back. The sleeves were of alienon lace and fitted at the wrist. Her three-tiered, shoulder-length veil of silk illusion fell from a crown of seed pearls. She carried a bouquet of feathered white carnations, centered with a white orchid. It cascaded from a white Bible.

Attending the bride as maid of honor was Miss Charlotte Thomas, bridesmaids were Misses Janice Davis and Patsy Moore, Junior bridesmaids were Misses Aye Mack and Laverne Guy, cousins of the bride. Miss Joy Lynn Hardick was flower girl. Attending the groom as

Elba Study Club Meets With Miss Harper

The Elba Study Club met on December 7th, in the home of Miss Lillie Harper, with Mrs. Bill Grimes as co-hostess. The meeting was called to order by the President, Mrs. Fox Brunson, and since this was the Christmas Social, business was dispensed with.

The hostesses served a delicious salad plate and hot drink, after which the following program was enjoyed: Devotional - Miss Mabel Brunson; "The Other Wise Man" - Mrs. L. S. Rainer, Sr.; Christmas carols - Club members.

The above program was followed by the exchange of gifts from the Christmas tree. Each member had drawn a name at the previous meeting.

The following members enjoyed this delightful social: Mesdames, C. O. Alford, W. C. Braswell, Fox Brunson, J. R. Clark, J. C. Fleming, J. M. Garrett, T. D. Kendrick, J. D. Lowery, F. H. Murphree, L. S. Rainer, Sr., Duke Tatum, W. H. Taylor, W. P. Windham, Roy Watkins, and Misses Mabel Brunson, Eunora Farris, Jennette Garrett and the hostesses.

The bride wore a suit of soft wool tweed in autumn shades with a small gold velvet hat and gold chrysanthemum corsage. The groom wore a suit of soft wool tweed in autumn shades with a small gold velvet hat and gold chrysanthemum corsage. The groom will depart for six months of reserve training in January.

Miss Maddox, Doctors' Wives Hold Mr. Jones Wed Luncheon Meeting On Sunday

Mr. and Mrs. Elon W. Maddox announce the marriage of their daughter, Gail, to Mr. John Alfred Jones, son of Mr. and Mrs. Edwin H. Jones, of Elba. The ceremony was performed by Dr. T. S. Harris at noon on Sunday, December 18th, at the Elba Methodist Church with members of the families in attendance.

The bride wore a suit of soft wool tweed in autumn shades with a small gold velvet hat and gold chrysanthemum corsage. The groom wore a suit of soft wool tweed in autumn shades with a small gold velvet hat and gold chrysanthemum corsage. The groom will depart for six months of reserve training in January.

The country with the most dentists is the United States, where 105,252 were registered in 1962.

THE ELBA CLIPPER
PUBLISHED WEEKLY ON THURSDAYS

LUCILE McRAE.....OWNER-PUBLISHER
JOHN FERRIN COX.....MANAGING EDITOR
A. T. McRAE.....ASSOCIATE EDITOR

ENTERED AT THE POST OFFICE IN ELBA, ALABAMA, 36232, AS SECOND CLASS MATTER UNDER THE ACT OF CONGRESS, MARCH 3, 1879.

ONE YEAR'S SUBSCRIPTION IN TRADE AREA, INCLUDING TAX, IS \$3.15. ONE YEAR'S SUBSCRIPTION OUT OF STATE IS \$4.00 (NO TAX). ONE YEAR'S SUBSCRIPTION OUT OF TRADE AREA \$4.15 IN ALABAMA IS \$4.20, INCLUDING TAX.

CHRISTMAS SEALS

FIGHT TUBERCULOSIS and Other Respiratory Diseases.

PHILCO COLOR TV

IN STOCK FOR CHRISTMAS DELIVERY

MURPHREE FURNITURE Co.
TELEPHONE 897-2718 ELBA, ALABAMA

ATTEND

THE

CHURCH

OF

YOUR

CHOICE

SUNDAY



THIS CHURCH MESSAGE SPONSORED BY THE FOLLOWING BUSINESS FIRMS:

Whitman Drug Company

Dorsey Trailers

Elba Exchange Bank

The Elba Clipper

Elba Insurance Agency

Piggly Wiggly

THOMASON FURN. & CARPET CO

Holy Night

The choir sings with near-ecstatic sweetness, the candles burn with a bright, pure light, and the meaning of the birth of Christ comes into glorious reality.

For, in church, the story of the Night of Nights is told with a beauty that seems to deepen with the years. To miss hearing it again would be to miss one of the Yuletide season's greatest moments.

Yes - it is natural to think about going to church at Christmas. But what about a rainy October Sunday or a hot July one?

In Church, the inspiration is there all year round. The message is as vital in August as it is in December. Promise yourself now - this Christmas - to start going to church regularly.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a treasure of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.



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COFFEE COUNTY PARTICIPANTS in the county and wiregrass 100 Bushel Corn Contest attended the second annual recognition dinner in Dothan. The top ten producers in each county, including Coffee, Dale, Henry, Geneva and Houston counties attended. Shown-left to right are Hubert Bryan, Tyler Bryan, Wildon Bryan, L. B. McCall, Elmer Bryan, Ray Sanders, A. W. Wilson, Alto Carr, M. J. Sanders, Carl Sanders, Tom Cassidy and O. I. Cunningham. Carr was the county winner and placed third in the area. The contest is sponsored by the Enterprise Chamber of Commerce.

Canadian Christmas trees, from seven provinces, are part of the holiday scene in many countries. The United States, production of trees. Still other alone, accounts for about 90 per cent of Canada's annual Ethiopia to Venezuela.

YOUR Health

"Your Health" is presented by your physician as a health service of The Medical Association.

Infections of the respiratory tract cause more loss of time from industry and from schools than all other diseases combined, and economically, the common cold alone costs the American public some two billion dollars a year.

Actually the respiratory tract involves the nose, the sinuses, the throat, the larynx, the trachea, and the lungs. The entire nasal cavity is lined by mucous membrane, and it is the mucous membrane that is attacked by viruses, microorganisms or bacteria.

The nose acts as a steam heating system supplying heat and moisture to the inhaled air. The coarse hairs in the nostrils trap and filter dust particles. However, finer particles pass these filtering stations and are deposited on some part of the nasal

mucous membrane.

On the surface of the membrane are delicate hairs called cilia which cannot be seen with the naked eye and which move back and forth approximately 250 times a minute. A thin blanket of mucus lies directly on top of the cilia, and this combined with the way movement of the hairs constitute an effective defense against attack by air-borne bacteria. It is when the defense is broken that these bacteria penetrate the outer covering of the mucus, getting into tissue proper and resulting in inflammation.

Complications following a common cold may be sinusitis, pharyngitis, tonsillitis, laryngitis, or bronchitis. In all these infections of the lower respiratory tract, coughing and expectoration of quantities of phlegm are common symptoms and cause great distress.

Until more is known about the common cold, bed rest and certain of the simpler drugs to relieve discomfort are to be recommended.

Wife: "The bank said you had to ask for a raise." Husband: "Why?" Wife: "Insufficient funds."

Guard Rifle

Team Holds

U.S. Record

An Alabama National Guard Rifle Team now holds the United States Reserve Record for long range firing, according to an announcement by the National Rifle Association this month.

The team of SFC James E. McCollum, Tuscaloosa; SSG Terry L. Snow and MSG Richard D. Garrison, Birmingham; and 1LT. Lucius L. Rayfield, Marion, scored 1,116 points of a possible 1,200 to establish the record.

The competition took place at the Southern States High Power Rifle Tournament at Oak Ridge, Tennessee, using the standard M-14 Army rifle and firing at a range of 1,000 yards.

Lieutenant Rayfield has been a stalwart in Alabama National Guard Rifle marksmanship for several years. He and Lieutenant General (RET) Walter J. "Crack" Hanna are the only two Alabama marksmen ever to attain the Distinguished Rifleman Award.

BUY CHRISTMAS SEALS THIS YEAR

THUR-FRI-SAT DEC. 22-23-24

TWO BIG SHOWS FOR HOLIDAY THRILLS

COME SPY WITH YOUR FAVORITE U.M.C.I.E.s



PLUS



CHRISTMAS NITE-MON-TUE DEC 25-27

MORE HAPPINESS FOR ALL THE FAMILY TO ENJOY ON OUR GIANT SCREEN AT CHRISTMAS!



FEDERATED STORE ELBA, ALABAMA

NOT Part of it! BUT All of it!

The Best Will Go First So Be Here When The Door Opens!

IT'S THE FINAL WIND-UP!

NO MORE MARK-DOWNS! THIS IS IT!

IT'S NOW! WE OR NEVER!

GUARANTEE

That Every Item In Our Store Is

NOW 1/2 OF THE ORIGINAL PRICE OR LESS!

Saturday, Dec. 24TH LAST & FINAL DAY

**MERRY
CHRISTMAS**

*Warm and sincere greetings, from all
of us to all of you, and many thanks, too.*

Economy Dry Goods

PHONE 897-2050



Harpers To Attend Meeting In South America

J. L. Harper, presiding minister of the New Brockton congregation of Jehovah's Witnesses will leave for Barranquilla, Colombia, South America, on December 1, to attend the forthcoming convention of Jehovah's Witnesses in that city on December 29 to January 1, 1967.

Accompanying Mr. Harper will be his wife and children, Mrs. H. L. Harper and his mother, Mrs. H. G. Harper. Delegates from other congregations as well as other countries will attend this convention.

In addition there is in store for this family, as Mrs. H. G. Harper has another son, Howard L. Harper, and a daughter, Mrs. Jewel H. Ochoa, living in Barranquilla. She has not yet been married.

Enrollment

During Fall

continue to set the pace with the wholehearted support we are receiving from all communities."

Kinston FHA

Girls Entertain

Mothers

The Kinston FHA members entertained the mothers, along with the Chapter Fathers, with a buffet supper on Monday night, December 12. The

Tenderfoot badges as soon as possible. We as adults must continue to strive to get the best program possible to a larger number of boys.

Our Council leads Kingston V, and we shall

Noël



At this glad Christmas
for you the great gifts of
unplished by the joy and

V.J. E

PHONE

nomics Department, which was decorated for carrying out the theme of the Christmas season. After the supper, there was fellowship and a Christmas game was played. About 45 people attended.

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faith renewed and spirit
promise of His holy birth.

Imores

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We welcome, too, the occupations that recapture and friendship of our real appreciation are

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BY: SARA H

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S. Army

son Wilbur W. Battle Creek, Mich., enlisted this month at six months term with the U. S.

Johnson assigned as assistant High School principal in April, 1940, he was later assigned as headmaster and head teacher in Harrison, Ind.

Mr. Johnson's wife is the daughter of Mr. A. The couple reside at S. Franklin Indianapolis, Ind.

HINT

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Alabama.

also fined \$25 to \$15 costs. In New York State, five men were fined \$25 each for operation or restoration of a vehicle for an unexpired period, plus an attorney's fee. In New Jersey, plus a writ of habeas corpus of a magazine titled "A Judge on Hoodlums", and a youth who had 9 mail boxes delivered to each box. In addition to making a copy or providing


[illegible]


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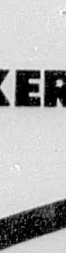


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no" being made available to a major electric system. Al is shown at left. Manager, is at right.

Alabama New Line

Alabama Cooperative that energized a major voltage power transmission line extension, the Opp Transmission Substation to the George Lock, near Ft. Gaines.

Test operation Monday (12) were satisfactory in every respect, and will shortly be in service.

Some 84.5 length, the new line represents an investment of over \$1 million. This new facility greatly strengthens the power Alabama system and serves providing a higher "system" feeds of power.

This second line the Cooperative Transmission Substation the federal hydro-insulation will Alabama Electric larger blocks from the George Lock provide a security, since power flow over two lines in different ge areas.

The new line is a two way" feed power by connecting large power transmission Substation which, in turn, serve distribution substation (points) in area.

In conjunction with the construction of the line, major additions been made to the State's facilities. The Opp Transmission Substation. Equipment

[illegible]

Steel Is Basic

Steel is a basic element in the cost of things which we use every day. The labor cost of steel is the five dollars that the worker gets for every hour he will work for as he worked. Suppose he works half an hour. The labor cost of the steel is only two dollars and fifty cents. But that is not all. We also draw social and economic benefits from the steel. We get more benefits under the steel than we do under any other material which likewise will continue to work for us for months at a time. While these various benefits are being realized, it is quite possible that the real labor cost of steel is only one dollar and twenty cents per hour. It is not so simple as anything but rapid and more and more accurate estimates of workers have calculated increases in the labor cost of the product. For what reason are the perils and punings of the world and more for doing it. It does not require the worker to realize that the labor cost of his work is only half as much as he must live at a full wage. He could not be willing to work at a full wage. What advantage is there in a life during the years at age forty men are happier if they are paid at full pay. A worker who works forty hours with the day still leaves an hour for his family activities. Perhaps the worker will draw on the money they will much be living and have more to live to have more to live to

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Camero D




...Who make being in business

You have enabled us to grow
we are deeply grateful.

So now at this Holiday Season
you have played in making our
to justify your faith in us, and

In the Spirit of the Christmas
health, happiness and prosper



YOU ...

... as a pleasure,

... you've encouraged us to do

... on we want to express our sincere

... at business what it is today. We

... and in our ability to serve you well

... Season we wish you a Joyous


... city throughout the coming year.

Sincerely,

Jimmy Hornsby

Customer Relations


Dick Flick



... a better job - and for this
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... ill.
... us Holiday . . . with good

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Chevrolet



TORN PAGE



FARM NEWS

By Tom Casaday, County Extension Chairman

PEANUT PROMOTION
Several Coffee County farmers attended the annual meeting of the Alabama Peanut Producers Association, Friday in Dothan. E. C. Brooks, of New Brockton, is Vice President of the group and those attending were Frank Britt, Fred Sherrill, Wilton Bryan, Grady Howell, J. J. Jones, and others.

The Peanut Producers through a voluntary program are promoting the use of peanuts. This could result in larger acreages and increased income in future years.

FARM MACHINERY
J. T. Galland of our Auburn University engineering staff had this good information concerning farm machinery. He said, "Thoroughly check, service and repair all farm machines and implements before storing them for winter in a dry shed protected from animals. Machinery and implements requiring the services of the dealer's shop should go to the shop now so that repairs can be made before the rush season next spring. Remember, drain the water from radiators and cylinder blocks on tractors and other implements having power units. Cover land-polished surfaces of plows and other tools with a heavy grease or rust preventative. Equipment looks better and lasts longer if cleaned and painted before storing."

COASTAL BERMUDA
For those of you who are going to take advantage of the increased beef cattle prices in 1967, now is the time to plan extra grazing. One of the top grazing crops in the state and the best in Coffee County is Bermudagrass. The last half of February is an excellent time to set sprigs yourself or get one of the operators to set them for you. I believe the usual rate is about \$15 per acre where the operator furnishes the equipment and sprigs and thus the entire operation himself. Adequate amounts of high quality, low cost roughage is the key to beef cattle profits. You won't make any money from increased prices if it all goes toward paying the feed bill.

SWINE OUTLOOK
Dan Linton, our livestock marketing specialist at Auburn, had this to say about the hog outlook for 1967. "Hog numbers are expected to continue increasing during 1967. However, the rate of expansion is expected to decline. Sows farrowing in September were expected to be up 6% from September, 1965, compared with an 8% rise in the June-August period. The higher slaughter in

a bit in the press and radio and television the past several days about milk prices. I know that our producers must have an increase for producing milk simply because their costs of production are up greatly the past few years. An increase in prices now could save consumers a lot of money just a few years from now by encouraging those dairymen who are in business to stay in business. If we ever get to the point where a serious milk shortage develops, prices would increase greatly and this would of course place a hardship on a lot of people.

I hope help will be forthcoming for them.

Catfish Are Good Profit Making Crop

"There's practically an unlimited market in Alabama for good quality catfish," maintains Earl P. Kenamer, Extension wildlife specialist. "We determined this after taking a survey of southern catfish producers."

Kenamer explains that the survey taken three years ago indicates that Alabama and surrounding markets could consume

catfish from 3,000 acres of water annually. Catfish stocked with 3,000 fingerlings per acre would yield up to 2,400 pounds of live catfish per acre in seven to eight months.

The survey results also showed that southern catfish producers received an annual net profit of \$182 per acre of catfish water. Investment per acre was \$332, and the gross return was \$514.

Farmers and pond owners interested in going into catfish raising can get detailed information at county Extension offices.

FEDERAL LAND BANK LOANS

FOR ALL AGRICULTURAL PURPOSES
Education or Family Needs - Timber and Part-Time Loans And Other Farm Needs!

INTEREST 6%—LONG TERMS

See James S. Pridgen, Jr., Manager

Federal Land Bank Association
Of Enterprise

Corner of Lee & Edwards Enterprise, Ala. Phone 347-2581

City Hall Building, Elba, Alabama
Tuesdays: 10:30 a.m. to 12:00 noon

SAMSONITE LUGGAGE

The Perfect Gift

MURPHREE FURNITURE Co
TELEPHONE 897-2718 ELBA, ALABAMA



PRICES EFFECTIVE

DECEMBER 22, 23 & 24

QUANTITY RIGHTS RESERVED

SHOP FOR A LONG WEEK-END

PIGGLY WIGGLY WILL BE CLOSED

MONDAY DECEMBER 26TH

WE GIVE VALUABLE

S&H

GREEN STAMPS



OCEAN SPRAY
CRANBERRY SAUCE
NO. 300 CAN
LIMIT... CANS AT
THIS PRICE WITH \$7.00
OR MORE PURCHASE
19¢

YELLOW ROSE BRAND
FLOUR

LONDON DRY
Ginger Ale 4

*TOM COLLINS LEMON SODA *LEMON LIME *PILSENER BEER *QUININE WATER

YOUR PLEASURE IS OUR POLICY!!!

REG. 474 VALUE ALKA

SELTZER 25 COUNT

ATTRACTIVE DECORATOR (REG. 88¢)

PILLOWS EACH

PLYMOUTH BRAND 16-OZ. JAR

MAYONNAISE 29¢ CORN 5 CANS \$1

ENJOY DEW-LICIOUS PRODUCE

WASHINGTON STATE

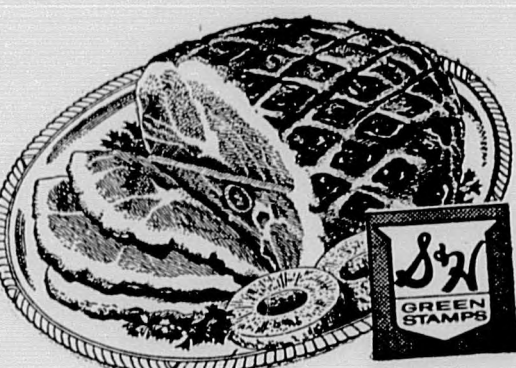
RED DELICIOUS APPLES 12 FOR

FRESH & CRISP

CELERY 15¢ CORN 5 EARS 39¢ POTATOES LB 10¢



MAXWELL HOUSE
COFFEE
1 LB. CAN
LIMIT... ONE WITH \$7 OR MORE PURCHASE
59¢



SUNNYLAND

HICKORY SMOKED

HAMS 49¢
SHANK PORTION
LB.
16 to 20 lbs. avg weight
HALF OR WHOLE
HICKORY SMOKED HAMS
FRESH & LEAN
BOSTON BUTT
FRESH AND LEAN
55¢

SUNNYLAND BRAND

SAUSAGE

1 LB. ROLL 49¢

PORK ROAST

LB. 49¢

GROUND BEEF

3 LB. PKG. \$1.39

JACK & BEANSTALK CUT GREEN

BEANS 4 CANS \$1

BAKERS' ANGLE FLAKE

COCONUTS 14 OZ. BAG 59¢

PICKLES 22-OZ. JAR 39¢

ALABAMA GIRL

WHOLE DILLS 22-OZ. JAR 29¢

KLEENEX WHITE FAMILY

NAPKINS 2 Packages 27¢

BRACH'S CHOCOLATE COVERED

CHERRIES 12 OZ. BOX 49¢

BRACH'S CHOCOLATE CREME

DROPS 24 OZ. BOX 59¢

FRESHIDE

VANILLA WAFERS 14 LB 29¢

SWEETIE PIES 15 OZ. BOX 39¢

STREETMAN SAUSAGE SCRAMBLES

ONION FUNDON, SESAME BILLYS

3 (YOUR CHOICE) \$1

FROZEN FOOD DEPT

MORTON FROZEN

PECAN PIES

16 OUNCE

SIZE for 49¢

MORTON FROZEN MINCE

MEAT PIES 3 29¢

PET RITZ, FROZEN

PIE SHELLS 10-ounce

PET RITZ FROZEN

EGG CUSTARD 22-ounce

GREEN GIANT SHOE PEG

CORN 10-ounce

DAIRY DEPARTMENT

YELLOW ROSE

MARGARINE 16-oz. ctn 19¢

PILLSBURY CRESENT

DINNER ROLLS 3 29¢

MAXWELL HOUSE

INSTANT

COFFEE

10 OUNCE JAR

COLGATE

TOOTH PASTE

KING SIZE TUBE

EACH LIFELINE

TOOTHBRUSH

MEDIUM or HARD BRISTLE

PIGGLY WIGGLY

EXTRA BONUS

100 S&H STAMPS

With \$7.50 or More Purchase

Good Through DEC. 24

Please Present This Coupon

SPECIAL COUPON VALUE

Here Are Some Of The

MANY WINNERS

From \$50.00 To \$1,000.00

Walter Todd

Norman J. Parker

Frances Robbins

Mrs. Cora Lowery

Mrs. Linda Holcomb

Alberta Martin

Mildred Grant

Hugh Haddock

Lola Shipes

Gene T. Lowe

Ralph J. Cline

Pat McKinley

Willie James Thames

Mrs. Lois Hollingsworth

Shirley Powell

T. W. Laine

Joseph A. Felder

Wayne Harrison

Mrs. W. S. Tindell

Sarah Handman

Lester H. Salter

Mrs. David Hunter

Mrs. T. V. Brown

Mrs. George Anderson, Jr.

Mrs. R. S. Collins

Gene T. Logan

Lilla Pearl Baxley

Arthur Bryan

John W. Hall

WEEK NUMBER

11

LUCKY HORSES

HERE ARE ALL THE

WINNING HORSES TO DATE

• Silverlegs

• Mr. Speedman

• Tramp Chaser

• Eighty Winks

• Big Daddio

• Flipper's Fool

• Ladyship Lou

• Derby Doll

• Old Wrennoser

• Charley Bloss

• Gallantry

• Baron Bill

• Count Can't

• Go Go Gal

• Great Oza

• Model T-Bird

• Flickering

• Doctor Dum

• Jumpin' Jax

• Noisy Nan

• Big Iron

• Post Haste

• Green Light

• Turf Burner

• Goosebumps

• Rocky Rhodes

• House Affre

• Fleet Feet

• Flash Jordan

• Gimme Five

• Jack's Fleet

• Able Alice

• Glivvitt

• Noisy Nan

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...on earth peace, and



1966

...and, lo, the star which they saw in the east, went before them, till it came and stood over where the young child was." St. Matthew Chap. 2

good will toward men...

NASCO

BUILDING & SUPPLY PHONE 897-2875




SINCERE GOOD WISHES FOR A JOYOUS CHRISTMAS

May glad memories, bright hopes be with you this Christmas time.

Martin Mercantile Company

PHONE 897-2236



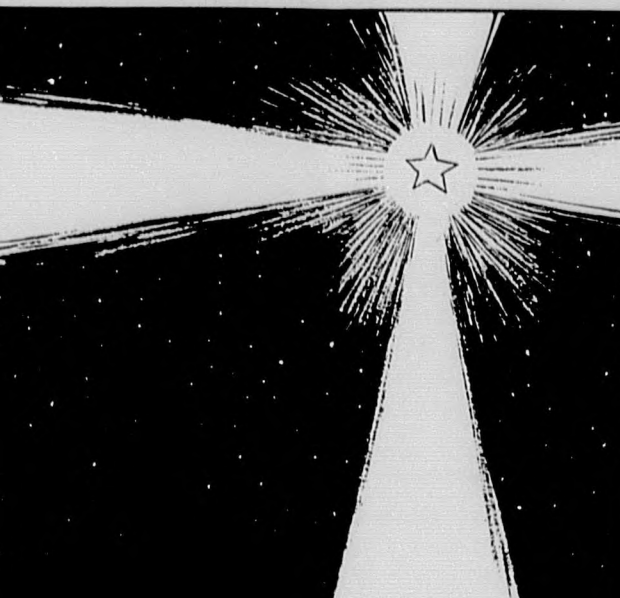
Holiday Greetings

We're grateful for spending Christmas among all our friends and neighbors... as a measure of our gratitude, may we extend our very best wishes to you for a happy, healthy and festive season.

Elba Packing Company

TELEPHONE 897-2461

NO HOLLY—NO TINSEL



For Kissing

Secular and religious Christmas customs met in the old English "kissing bunch." This evergreen ball had mistletoe, for kissing, hung from the center.

But it also contained small dolls to represent Jesus, Mary and Joseph, as well as an array of fruits and colorful ornaments.




JOYOUS WISHES

Let the message of the manger, ever new, bring peace and contentment to all of us at Christmas.

Coffee Auto Parts

PHONE 897-2321



MERRY CHRISTMAS

here comes Santa Claus with a pack full of cordial wishes for a Christmas that brings the best of everything to you

Farmers Livestock Co-op

PHONE 897-2540

CHRISTMAS 1966

The traditions of Christmas—the tree with its lights, tinsel and decorations, the holly wreath on the door, the mistletoe and the colorful collection of Christmas packages, all contribute to the Spirit of Christmas.

It is a time of year when old acquaintances are renewed—a time for family reunions.

Sometimes in our effort to make this a bigger and better Christmas, we are inclined to let the material things of life overshadow the most festive holiday of the Christian world.

Let us pause and reflect on its true meaning—and in our mind's eye go back to the first Christmas—the birth of the Christ child in a stable in Bethlehem. Just what message should we draw from this momentous event? It conveys a dual message, as a famous clergyman once said, "The family that prays together, stays together," and it also in a dramatic way points out the attribute of humility.

And when man is on the threshold of nearly a half-million mile round trip to the moon, one should conjure the thought that a woman traveling 65 miles on the back of a donkey made the most significant trip of all time.

Yule Cards Create New U.S. Industry

A new industry was born when the first regularly published American Christmas cards were introduced in 1875 by Louis Prang, the grandfather of all American greeting cards.

Thirty-two years earlier, John Calcott Horsley, R. A., painter and illustrator, designed the first known Christmas cards for his friend Sir Henry Cole, the inaugurator and first director of the Victoria and Albert Museum in London, England.

While no authenticated "first" American Christmas card has been discovered, some historians believe that R. H. Peace, a lithographer of Albany, New York may have pioneered the first American Yuletide greeting which he lithographed about 1845. The card included a "commercial" by extending a "Merry Christmas and a Happy New Year" from "Peace's Great Variety Store—in The Temple of Fancy."


Prang, a skilled printer from Germany, arrived in Boston in 1860 and opened a small lithographing shop where he specialized in delicately-tinted flower prints.

By 1870, he was well established in Roxbury, Mass., where his reproductions of oil paintings were so finely executed that he enjoyed a sizable business in England in competition with leading publishers there.

A woman employee in his London office suggested that he print "Merry Christmas" on some of his floral prints. By 1874, he had developed a good British Christmas card trade, and hence felt encouraged to offer his cards to the American public in 1875.

HEARD IN APRIL

Handel's "Messiah," often heard at the Christmas season, was begun in August, finished in September and first performed in April.



GREETINGS

In the true spirit of the season, we wish you all the "old-fashioned" joys of the holidays... the ever-new delights of good friends around you, good times and good cheer, and the gladness of exchanging gifts and greetings.

And, in a spirit of sincere gratitude, we wish to extend our thanks for your favors and friendly good will. Each day in our business life makes us appreciate more deeply how much our pleasant association means.

City of Elba

MAYOR: L. P. MULLINS

COUNCILMEMBER: Robert Folsom, Ray Trammell, Cleo Hawkins, Owen Zigler, Joe D. Morrow

CITY CLERK: HAROLD DEAL

Holy Meaning of Christmas Expressed in Church Services

"And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord."

Like the shepherds who left their flocks to seek the Babe of Bethlehem, men, women and children of this community will put aside not only their everyday concerns but the more immediate interest in tree-trimming and package-wrapping and go to find once again the holy meaning of Christmas, in special services held by local churches.

Catholic churches will proclaim the birth of the King of Christendom by solemn midnight masses. To commemorate the Nativity, Protestant churches will hold candlelight and communion services and children's programs.

The custom of saying mass at midnight derives from an old belief that Christ was born at that hour. Actually, mass may be said at any hour during the night before Christmas, and in some countries the first Christmas mass is said at four or five in the morning.

According to early Roman regulations, Christmas mass was celebrated "when the cock crows"—about three o'clock in the morning. Spanish-speaking people still call midnight mass "Misa de Gallo," while the Portuguese term is "Missa do Galo"—in both cases, "mass of the cock."

Candlelight services held in Protestant churches symbolize Christ as the light of the world, and the shining beams of the candles call to mind the Star that shone to guide the Wise Men.

Exemplifying the spiritual side of Christmas are programs which include special sermons, readings of the Christmas story, prayers, carols and the Sacrament of the Lord's Supper.



Merry Christmas


It's a very cheery Merry Christmas we're wishing all our fine customers, and an especially sincere "thanks" for your patronage.

Shelby Morrow Grocery

PHONE 897-2838

Elba Oil Company

PHONE 897-2827



GREETINGS

...and good wishes to all

At the Yuletide, one of our greatest pleasures is to greet our many good friends with warm wishes for a season rich in the quiet peace of a winter landscape... the jubilant joy of a ringing bell. And may all the happiness of Christmas be yours.

PEOPLES BANK

ELBA, ALABAMA

Candles Cast Festive Glow On Traditional Yule Scene

Candles have cast a glow over Christmas festivities for centuries.

One of the very earliest legends tells of the Christ Child wandering the streets of the world in search of shelter on Christmas Eve. Lighted candles are placed in windows to welcome Him.

From Germany comes a similar belief that the Virgin Mary and a host of angels pass over the countryside each Christmas Eve. Candles are put in the windows of German homes as an invitation and guide to the food that is traditionally left for them.

Many of the Christmas traditions that have sprung up around the use of candles had their origin in pagan rites.

The pagan Yule, nearly coinciding with today's date for Christmas, was accompanied by the burning of a giant log during the twelve days in which it was thought that the sun stood still. From this stems Yule log tradition.

In medieval Europe the custom arose of also lighting a giant Christmas candle that would burn brightly till Twelfth Night.

During their Saturnalia Roman candlelighting ceremonies to dispel the darkness, thus indicating the sun's return.

There is an old story that Martin Luther brought a fire tree into the nursery one Christmas Eve for his wife and children. To show them the glory of the night when Christ was born, he decorated the tree with lighted candles, representing stars.

Today, electric lights have taken the place of candles on Christmas trees, but candles still burn brightly in churches and homes throughout the world.

One of the most impressive holiday uses of candles is in the candlelight carol and communion services held in many churches at Christmas time.

Appropriately enough, one of the loveliest of candlelight ceremonies takes place each year in the Central Moravian church at Bethlehem, Pa. Complete with traditional organ and orchestral music, the program includes reading of the Christmas story, prayers and carols.



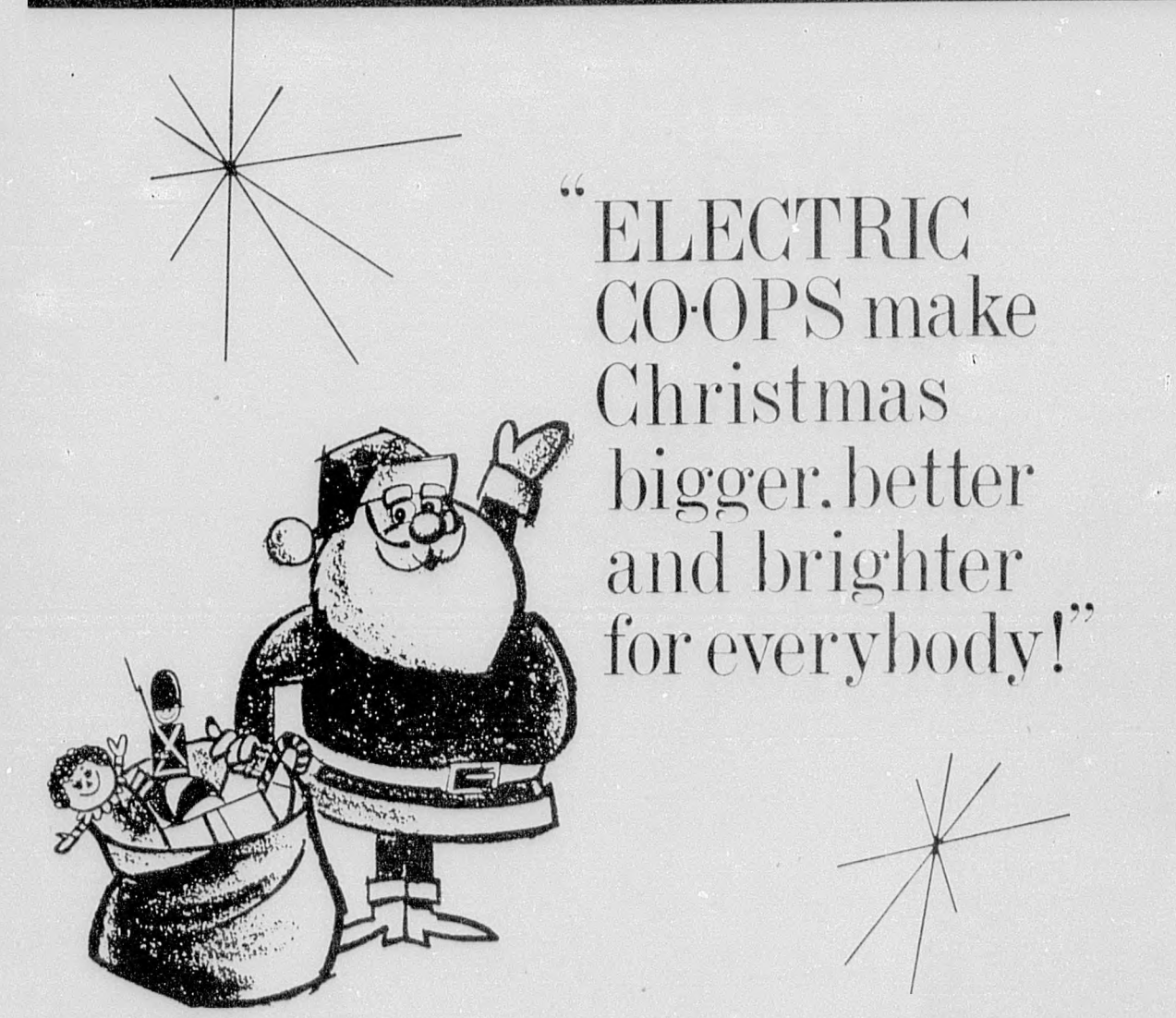
GREETINGS

Glad tidings to all and our warmest wishes for the happiest of holidays. Please accept our sincerest thanks for your friendliness and patronage this past year. It has been a pleasure to serve you.

Hogg Appliances

New Brockton, Alabama

PHONE: 894-5551



ELECTRIC CO-OPS make Christmas bigger, better and brighter for everybody!


COVINGTON ELECTRIC COOPERATIVE

"Business Grows Where Power Lines Go"

Brantley Andalusia Samson



DODGE
— **TRAIL**



SEY
ERS®

May The Peace
(1)
Be In Your Heart
ALABAMA ELECTRIC
AND

e And Joy
Christmas
And Home



C COOPERATIVE, INC.

SIA, ALABAMA

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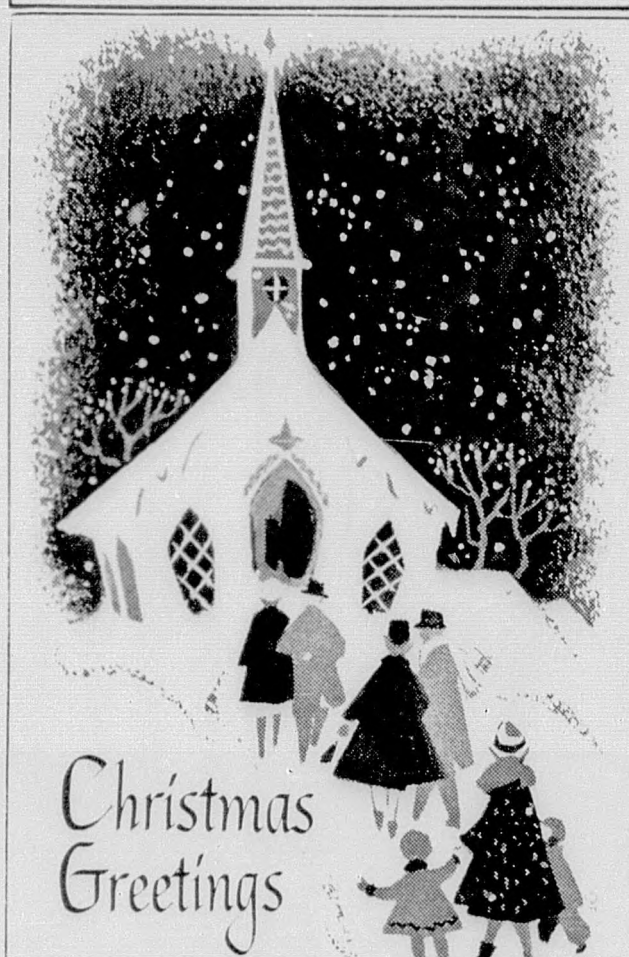
Joy And Reverence Mark Season

Candlelight and music, pageants and prayers fill churches everywhere as Christians celebrate the birth of Christ. The joy and wonder of Christmas, with its message of new life, hope and promise of "Peace on Earth, Good Will toward Men," finds expression many ways.

In choirs singing the praises of the Babe of Bethlehem, in scenes symbolizing the birth of a Child in a manger, in the gleam of candles reflecting the light of a Star, in the sound of voices raised in carols gathered from around the world and showing the true brotherhood of man, Christmas in all its beauty and glory goes out to hearts young and old.

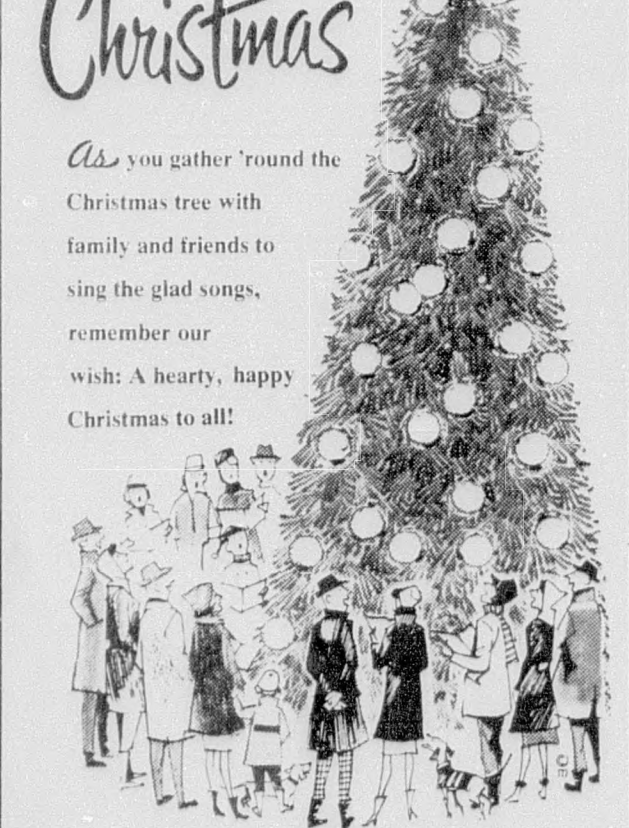
Voices sing out our happy wishes for a Christmas rich in spiritual joys and memorable moments for you.

Merry Christmas
THOMASON FURNITURE & CARPET COMPANY
PHONE 897-2836



Christmas Greetings
We offer best wishes and sincere appreciation to all our friends on this Blessed Christmas.

FROSTY MORN
TELEPHONE 897-6700 ELBA, ALABAMA
CARLTON LARKINS, Manager



Merry Christmas
As you gather 'round the Christmas tree with family and friends to sing the glad songs, remember our wish: A hearty, happy Christmas to all!

Johnson O. K Tire Store
PHONE 897-2922 K. H. JOHNSON



Greetings FOR Christmas

Because we realize how much our success is due to you, we are most sincerely appreciative.

RANDY'S FACTORY OUTLET
PHONE 897-4536



Good Wishes to All!

In great sincerity, we express our appreciation for our friendly association. May you and yours have a holiday season abundantly filled with joy.

Hutchinson Refrigeration & Air Conditioning
ENTERPRISE PHONE 347-9224



Wise's Store For Men & Boys
PHONE 899-2457



Warm Christmas Wishes
Hope Santa fills your Christmas stocking with everything your heart desires!

Wayne Grantham
STATE FARM INSURANCE PHONE 897-2985



Manger Once Pagan Site

Gathered in the Church of the Nativity, thousands of Christians from around the world will worship in Bethlehem this Christmas. A highlight of their pilgrimage is, for most, a visit to the Grotto of the Nativity — traditionally, at least, the manger where Christ was born.

Opposition to Christianity in the first years of the new religion actually led to the preservation of the manger, an improvised stable in a cave hewn out of rock, near the center of the hill town of Bethlehem.

The Roman emperor Hadrian, who ruled from 117 to 138 A.D., sought to halt the fast spread of Christianity, and he had the cave converted to a grotto for the worship of the pagan god Apollo. The very fact that the cave was marked, though for pagan purposes, helped to preserve knowledge of the site of the Nativity.

Later a silver star was set in the floor of the cave, and since 1873 each regime to rule Bethlehem — now a part of Jordan — has posted night and day guard over the star.

Season's 'Firsts' Are Traced

Shepherds watched, angels sang and wise men traveled far to behold the miracle of the first Christmas.

Since that holy night a multitude of legends and customs, both religious and secular, have developed as part of the holiday. Each legend was once told, each custom once observed for the first time, and though origins of many traditions are now lost in time, other Christmas "firsts" have been recorded for posterity.

There are historical Christmas "firsts," attested by church records and by scientific research into the early years of Christianity, as well as "firsts" of later history and "firsts" that blend fact with myth.

Setting the Date

December 25 was first assumed as the date for the celebration of the Nativity in about the year 300 A.D. Since the date was not mentioned as religious instruction rather than history, the exact date of Christ's birth is not known.

The present day was selected as a means of unifying the services of Christmas, "the mass of Christ."

Hanging Stockings

Story of the first Christmas stocking is associated with the red St. Nicholas, a fourth-century bishop known for his many kind deeds. Wanting to present an anonymous gift to help the daughters of an impoverished merchant, he threw a bag of gold down the chimney, where it fell into a stocking hung up to dry.

The legend is reflected in today's custom of "tucking gold" — an ornate or fanciful — into the toe of a Christmas stocking.

Trimming Trees

Trimmed Christmas trees first appeared in the United States probably during the American Revolution. Hessian soldiers with the British forces started the practice to relieve their nostalgia for their home-land.

An early diary, written at Fort Dearborn, Ill., in 1804 relates the practice of trimming the Christmas tree with ornaments of the time.

At the White House

First National Community Christmas Tree in the U.S. was placed on the White House lawn in 1923. While Calvin Coolidge was President. The tree was a spruce from Coolidge's native state, Vermont.

In the following year Coolidge presided at a ceremony under the sponsorship of the American Forestry association, to inaugurate the use of living Christmas trees.

At the Round Table

Traditionally, the first Christmas feast in England was held at the Round Table of King Arthur. While the specific date is undetermined, references to the famous king in medieval legends have been traced back as early as 600 A.D.

Youngsters Told Where Santa Is "Right At Home"

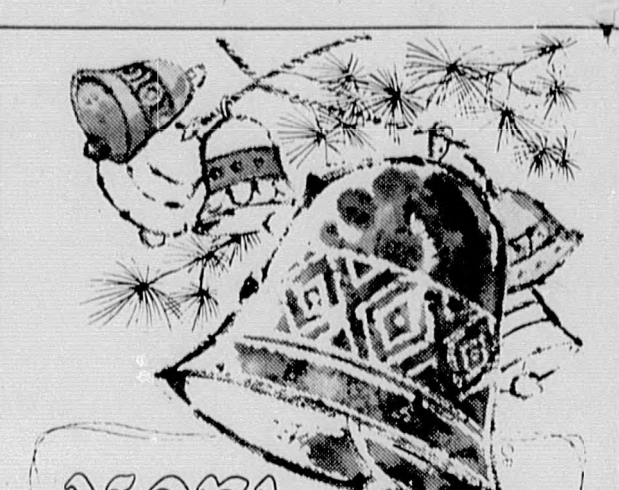
Along with "Why is the sky blue?" and "Why can't I see the wind?" the favorite question of children everywhere is very often, "Where does Santa Claus live when Christmas is all over?"

Parents faced with this puzzler needn't get involved in explanations of just what and where is the North Pole. They can answer, with a straight face and a map to back them up, "Why, Santa Claus, Indiana, of course!"

Or how about Bell, Tennessee; Evergreen, Alabama; Holly, Washington; or Noel, Missouri, as suitable quarters for Santa?

These are just a sample of the many towns and villages all over the country that are named in the spirit of Christmas, in the hope of preserving the good will and cheer of this happy season all year.

There's only one disadvantage to living in one of these towns: The postman, faced with the question, "Where does Santa live?" certainly can't say, "Why, right here in Christmas, Arizona, son," or the next logical question would be, much to Dad's consternation, "Nippies! Why don't we visit him?"



NOEL

The Christmas bells peal loud and clear. As you hear their message, may your heart be filled with joy.

West Bros.
SINCE 1921
ALWAYS QUALITY MERCHANDISE



HOLIDAY WISHES

Santa brings our heartfelt best wishes to you and your family.



1966

Stephens Auto Sales

ELBA, ALABAMA PHONE 897-2650



GOOD WISHES FOR Christmas

Children's cheery voices raised in Christmas song express the good will we feel for all our friends. Thanks and Merry Christmas!

Lindsey Appliance & Furniture
Telephone 897-2389



GOOD WISHES FOR Christmas

Children's cheery voices raised in Christmas song express the good will we feel for all our friends. Thanks and Merry Christmas!

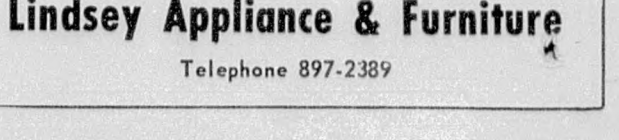
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The Elba Clipper

VOLUME 69

ELBA, ALABAMA, THURSDAY, DECEMBER 29, 1966

NUMBER 23



CHRISTMAS TOYS — City Councilman Bob Folsom, right, Police Chief Bo Danaway, and Radio Operator Hussy look over some of the many toys sent to Elba by Fort Rucker personnel for distribution. Folsom said the Rucker soldiers and their wives start collecting toys in February, repair them, paint them and store them for distribution at Christmas of the following year.



HAVE A HAM — Dorsey Trailer President, George L. Collier, right, presents one of the 1275 cured Christmas hams to Jimmy Lee and T. K. Dorsey presents one to J. C. Lewis, left, last Friday morning to start the distribution of nine tons of Frosty Morn hams, valued at over \$10,000, to company employees.

Robert McCall Injured In Automobile Accident Friday

An automobile accident control and hit a pick-up the hospital and thus pre-last Friday night near truck owned by LeRoy Law-venting him from bleeding Dorsey Trailers totaled ford, struck the light pole to death from the scalp three automobiles, broke a and hit a 1961 Dodge owned wounds, light pole and placed Robert by Curtis Senn. All three Henry McCall in the hos-cars were totaled.

Police credit the fast Bohannon and Costen and action of Jodie Reffage, Jr., with saving the life of Morris investigated the accident. McCall's car went out of McCall by rushing him to ident.



SERVICE PINS were awarded to twelve National Security employees last Friday night at the annual company Christmas party by company president, W.L. Brunson. Mrs. Bette Bone and D.M. (Dud) English were awarded pins for over 15 years service and the others were honored for over 10 years service.

Those honored were: Mrs. Bone, Mrs. Edna Smart, Mrs. Dorothy Herring, Mrs. Jimmie Smith, Miss Mabel Brunson, Mrs. Jo Brown, Mrs. Evelyn Kelley, Senora; President W.L. Brunson, who made the presentations; Dud English, James I. Kelley, Jack Brunson, Freddie Rainer and Weldon Bozeman.

Frank Wilks Killed In Hunting Accident

Frank Wilks, age 21, son of Mr. and Mrs. Curtis Wilks of Zion Chapel, was found fatally shot Wednesday morning from a hunting accident. Wilks had gone hunting alone on Tuesday afternoon and when he did not return, a search was begun that lasted until 3 A.M. Wednesday morning and resumed at daylight. He was found near a creek where his foot had apparently slipped on a log and the gun discharged into his chest as he fell. The body was found by a neighbor.

Wilks was a pre-med student at the University of Alabama.

WE'RE SORRY

By some strange happening one page of The Elba Clipper was left out of the paper last week, which was the Christmas edition of messages from business firms to the people of this area.

Included in that list of messages were displays from The Elba Exchange Bank, Dismukes Ford, Western Auto Associate Store, Paul's Cafe, Marsh Insurance Agency, Vaughan & Company, English GMAC & Well Drilling Service.

This newspaper wanted the people of this area to know that these firms were extending a greeting of the season and were to have appeared last week. It was an error of this newspaper that these messages did not appear in the paper last week.

We want to urge all of you to read the messages appearing this week from these firms and that you realize that they were meant for the paper prior to Christmas.

Though these messages are appearing in the paper a week late, we are carrying them to give that these greetings were made by the business firms on that page and intended for the paper before Christmas.

The publisher of this newspaper has been in the business of publishing a newspaper for many years and this is the first time anything of such importance was left out of the paper. This particular page was carelessly gathered up with some pages of earlier editions of the paper and it was not learned that this entire page had been left out of the paper until after the Christmas paper had gone into the mail and had been delivered to readers.

We regret we would let such a thing happen. It is very disturbing that it did happen. We're sure we'll make other errors but we hope we never make such a big error, ever again.

We beg of those represented on the page appearing this week containing Christmas messages and Christmas stories to please forgive us.

Yours for a better newspaper

Lucile McKee
Lucile McKee, Publisher
The Elba Clipper

Chamber Of Commerce Lists Decoration Winners

The Chamber of Commerce Christmas decoration judging committee selected the home of Mr. and Mrs. Earnest Reeves as first place winner in the Best Overall Category.

Beautiful Christmas scenes with colorful lighting and Christmas carols in the background made this display a sight to behold, according to the judges. To get to the Reeves home, turn right on the second paved road past Riverview and then take the first paved road to the left and go approximately 500 yards.

First place for the Best Door Display went to Mr. and Mrs. Tom Gentry, who live one block off the Brantley Highway on Faris Avenue.

The Reeves and Gentrys will maintain their displays until January 1, so the residents of the area may have the opportunity to view them.

Honorable mention in the best overall decorations went to Mr. and Mrs. Doug Kendrick, Mr. and Mrs. Earl Stinson, and Mr. and Mrs. James I. Kelley.

Honorable mention for the best door displays went to Mr. and Mrs. Everett Kelley, Mr. and Mrs. Roland Powell, and Dr. and Mrs. Donald Crook.



25 YEAR PINS were awarded at Dorsey Trailers last week to two employees. Personnel Manager Olen Bailey, left, presents a pin to James D. Thomas, warehouseman, who lives in Elba with his wife and four children. T. K. Dorsey, right, presents a pin to Horace D. King of the Van Lineout Department. King and his wife have two sons. Both are in military service, one in Vietnam and one in California.



RETIRING — T. K. Dorsey, right, congratulates Wallace Belcher upon Belcher's retirement last Friday from Dorsey Trailers. Dorsey congratulated him for "a job well done" and presented a retirement gift from Dorsey Trailers. Belcher completed 31 years, 3 months and 2 days of service at Dorsey Trailers and was working as a Material Expediter Supervisor at the time of his retirement. He and his wife, Myrtice Belle, reside in Elba. Observing the retirement ceremony are Personnel Manager Olen Bailey, left, and Mr. Belcher's son, Roy, of Opp, also a Dorsey employee.



ALSO RETIRING — J. D. Cain, center, Storekeeper at Dorsey Trailers, is presented a retirement gift by T. K. Dorsey on his retirement last Friday after 23 years, 7 months and 19 days service. Looking on is Personnel Manager Olen Bailey.

Upon presenting the gift, Dorsey said, "This is a token of our appreciation for long years of devoted service." Cain and his wife, Jessie Lou, make their home south of Elba on Route 4.



NATIVITY SCENE at the First Baptist Church of Elba featured live animals and church members re-enacting the manger scene. The church members were featured on the church lawn for several evenings during the week before Christmas.

Miss Taylor Will Speak At PTA

Miss Mary Taylor, representative of the Alabama Education Association of Montgomery, Alabama, will be the guest speaker at the Elba Parent-Teacher Association, on Tuesday night, January 3.

Everyone interested in better schools should not miss Taylor is a youthful dynamic speaker, well versed in the educational problems of our state and - Teacher Association.

TORN PAGE

POOR ORIGINAL